



# Lismore Alive

Find out about our exciting new project to benefit everyone who loves, lives, works & visits the City of Lismore

**WHAT IS IT ALL ABOUT?** Lismore is the regional capital of the Northern Rivers, the recognised centre for health, education, retailing, entertainment, commerce, culture and sport. The centre of this bustling city, with over 70,000 vehicle movements per weekday, becomes however, somewhat of a ghost town from Saturday afternoon until Monday morning. The objective of the Lismore Alive project is to change this and create a

Lismore City Centre that is vibrant, active and inviting location for locals and visitors 7 days a week. The achievement of this objective would provide significant social and economic benefits for the local community through additional job opportunities, community events, additional services and facilities, an increase in visitors leading to greater spending and increased local business opportunities.



## **What facilities, services, activities and environment would encourage you to spend more time in the Lismore City Centre, or to consider opening your business longer hours over the weekend?**

It is recognised that it is not simply a matter of getting businesses to extend opening hours. Rather, it is acknowledged that a broad range of physical, social, economic and environmental initiatives will need to be pursued in a simultaneous and coordinated fashion. Some initiatives may be able to be initiated immediately and others may need to evolve over the next few years... but we need to start now!

The project has received support and endorsement from the New South Wales Department of State and Regional Development, Lismore City Council, Special Business Rate Variation Levy and Lismore Chamber of Commerce.

### **OPPORTUNITIES TO CONTRIBUTE... WE NEED YOUR INPUT**

The project is being lead by Lismore City Council and can only be successful with the involvement and support of local businesses, local residents and property owners. Council seeks your ideas, concerns and collaboration to make this project work!

### **BUSINESS COMMUNITY**

- Surveys will be delivered to all businesses in the Lismore City Centre. Please take 5 minutes to complete it and have your say!
- Register your interest in being involved and informed about the project by contacting the Project Manager, Mitch Lowe on **(02) 6626 0105** or **mitch.lowe@lismore.nsw.gov.au**

### **LOCAL RESIDENTS AND VISITORS**

- Don't be surprised if you are stopped in the street and asked to contribute to a "customer survey". Please take this opportunity to share your ideas and opinions.
- Contribute to the on-line survey by visiting **www.lismore.nsw.gov.au/lismorealive**
- Register your interest in attending a focus group meeting for the project by contacting the Project Manager Mitch Lowe on **(02) 6626 0105** or **mitch.lowe@lismore.nsw.gov.au**

### **TIME LINES FOR THE PROJECT.**

- Initial surveys and research will be undertaken in November and December 2008
- Draft ideas and opportunities will be discussed at a workshop in February 2009
- The research component of this project will be completed in March 2009



Department of State and Regional Development

